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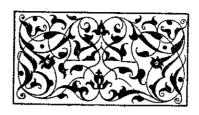


COMMUNITY ENERGY MANAGEMENT AS AN ECONOMIC DEVELOPMENT STRATEGY



PROGRAM ANNOUNCEMENT

October 14-16, 1984 Nebraska Center for Continuing Education Lincoln, Nebraska



The mission of the Nebraska Energy Office is to move the state of Nebraska toward energy independence through locally-based energy planning and action resulting in economic development opportunities for all Nebraskans.



Department of Community and Regional Planning
And
Community Resource and Research Center
University of Nebraska–Lincoln



Nebraska Energy Office

Western Area Power Administration Loveland, Colorado The Nebraska Energy Office, in cooperation with the University of Nebraska's Department of Community and Regional Planning and Community Resource and Research Center at Lincoln, is pleased to convene an interdisciplinary colloquium on October 14-16, 1984, in Lincoln at the Nebraska Center for Continuing Education. The overall theme will be "Community Energy Management as an Economic Development Strategy."



Most energy programs now underway, whether the low-income weatherization efforts or the funding of research and development for alternative fuels, were born in crisis. Now that the crisis of price shocks or threatened shortages appears to have been stabilized, many programs are on the decline. The papers to be presented suggest, however, that energy management still presents an enormous economic development opportunity. The purpose of this colloquium is to explore new perspectives and to examine new evidence that can assist the transition of energy program from a mentality of crisis to one of economic opportunity.

Energy as the invisible economic factor in our lives can only be profitably acted upon when it is made visible to us through a dynamic economic analysis. It is a major goal of this colloquium to develop a quality blending of the academic perspective and real-world experience which we all hope for but seldom see. It is for that reason that you are eagerly invited to share insights you may have to offer to supplement the contributions of the presentors.

SCHEDULE OF EVENTS

SUNDAY, OCTOBER 14

5-7 pm

Registration

7-9 pm

Reception and Opening Address

Denis Hayes

Former Director of the Solar Energy Research Institute and author of <u>Rays of</u> Hope, Palo Alto, CA

MONDAY, OCTOBER 15

7-8 am

Continental Breakfast

8-8:45 am

Plenary Session

9-Noon

Concurrent Session I
ROOM ONE—Emerging Community
Technologies

"Superinsulation Retrofits: An Effective Integration of Community Economic Development and Community Energy Management"

James E. Masker
Coordinator of Educational Services,
National Center for Appropriate
Technology, Butte, MT
Gary Nelson, Energy Conservatory,

Minneapolis, MN
Fredric L. Quivik, Building Recycling Specialist

and Architectural Historian of Renewable Technologies Inc. (RTI), Butte, MT

"Financial and Economic Dimensions of a Community Refuse-Derived-Fuel System"

Jack R. Huddleston, Ph.D., Associate Professor, Department of Urban and Regional Planning, University of Wisconsin-Madison

Prem P. Pangotra, Ph.D., Department of Urban and Regional Planning, University of Wisconsin-Madison

George C. Penn, Student, Energy Analysis and Policy Program, University of Wisconsin-Madison

- "District Heating and Cooling Systems and Community Development: Some Preliminary Observations"
- Michael J. Meshenberg, Urban Planner, Energy and Environmental Systems Division, Argonne National Laboratory, Argonne, IL John Tschanz, Urban Planner, Energy and Environmental Systems Division, Argonne National Laboratory, Argonne, IL
- "Economic Implications of Climate Appropriate Residential Design: Superinsulation"
- Roger A. Tinklenberg, Director, Energy Management Program, St. Louis, MO
- "Incineration-Hydroponic Greenhouses: Something for Small Cities"
- Edmund H. Dedering, Block Grant Administrator, Chilton, WI
- ROOM TWO—Consumer Perspectives on Conservation
- "Heating System Retrofits: An Alternative for Low-Income Housing"
- Martin I. Scherr, Senior Program Manager, Alliance to Save Energy, Washington, DC
- "Consumer Demand and the Existing Market for Conservation Measures Affecting Residential Space Conditioning Energy Use"
- Donis N. Petersan, Nebraska Public Power District, Columbus, NE
- "A Community Energy Efficiency Approach (CEE)"
- Curtis E. Gear, Jr., Community Development Specialist, University of Wisconsin-Madison Bruce H. Murray, Professor, Landscape Architecture, University of Wisconsin-Madison

ROOM THREE—The Creative Opportunities in Government

"An Evaluation Matrix for Public Policymakers Comparing Local Energy Investments"

Skip Laitner, Chief, Strategic Conservation Division, Nebraska Energy Office, Lincoln, NE

"Energy Efficient Energy Codes and Community Economic Benefits"

Jacob Fey, Energy Conservation Coordinator, Tacoma, WA

"The Emerging Role of Local Government-Utility Cooperation in the Pacific Northwest"

Craig Ward, Program Manager, Clearwater Economic Development Association, Moscow, ID

Noon-1:30 Lunch

David Morris, Keynote Speaker
Director Institute for Local Self-Reliance and author of Self-Reliant Cities, Washington, DC

1:30-4:30 pm Concurrent Session II

ROOM ONE—Integrating Utility Perspectives

"Draining Our Local Economies: Central Station Generation and Promotional Rates as Negative Growth Factors"

Thomas M. Power, Chairman and Professor, Department of Economics, University of Montana, Missoula, MT

- "City and Utility Cooperation in Community **Energy Management: Necessity and** Convenience"
- Mark E. Hanson, Assist. Professor, Environmental Studies and Urban and Regional Planning, University of Wisconsin-Madison
- Paul Oblander, Project Assistant, Energy Systems and Policy Research Group, University of Wisconsin-Madison
- George C. Penn, Student, Energy Analysis and Policy Program, University of Wisconsin-Madison
- "Designing Electric Rates to Conserve Community Resources, Enhance Local Productivity and Stem the Outward Flow of **Energy Dollars: The OSL Rate Design** Proposal for Nebraska"
- Michael F. Sheehan, Partner, Osterberg and Sheehan, Iowa City, IA Skip Laitner, Chief, Strategic Conservation
- Division, Nebraska Energy Office, Lincoln, NE
- "Conservation and the Solar Utility Interface: The Role of Publicly Owned Utilities"
- Joseph R. Herkert, Doctoral Candidate, Department of Engineering and Policy, Washington University, St. Louis, MO
- "Utility Conservation Programs: A Step Toward Involvement in Community Energy Management"
- Philip H. Kier, Energy and Environmental Systems Division, Argonne National Laboratory, Argonne, IL
- **ROOM TWO—Studies in Community** Experiences
- "Promoting Energy Conservation as an **Investment Opportunity: Community** Energy Management in Michigan"

John C. Jeppesen, Senior Evaluation Analyst, Michigan Department of Commerce, Energy Administration, Lansing, MI

"Economic Development through Community Wide Energy Management in Peoria, Illinois"

Nicholas P. Hall, Management Analyst, Illinois Department of Energy and Natural Resources, Springfield, IL

"State Government and Communities: An Energy Management Partnership Working for Nebraskans"

Ann Brockhoff, Manager, Nebraska Community Energy Management Program, Nebraska Energy Office, Lincoln, NE

"Community Energy Planning as a Statewide Economic Development Strategy"

Gary Coates, Professor, Department of Architecture, Kansas State University, Manhattan, KS

Jim Dubois, Student, Master of Architecture Program, Kansas State Univesity, Manhattan, KS

Steve Ernst, Field Representative, Kansas Small Cities Community Development Block Grant Program, Topeka, KS

"Energy Management: An Analysis of Community Endeavors"

E. Raedene Combs, Assoc. Professor,
Department of Education and Family
Resources, University of Nebraska—Lincoln
Susan A. Hansen, Graduate Assistant,
Department of Education and Family
Resources, University of Nebraska—Lincoln

ROOM THREE—Holistic Perspectives

"The Economic Renewal Project"

Julie VanDomelen, Research Associate, Rocky Mountain Institute, Old Snowmass, CO Michael Kinsley, Research Associate, Rocky Mountain Institute, Old Snowmass, CO

"Greater Boise's Carrying Capacity: The Energy Resource System"

Douglas L. Burr, Project Coordinator, Boise Future Foundation, Boise State University, Boise, ID

"Energy, Society and Community"

Jerry L. Wade, State Community Development Specialist, University of Missouri, Columbia, MO

Betty Wells, Extension Sociologist, Iowa State University, Ames, IA

"Coincidences Between Italian Vernacular Architecture and Climate Conditions"

John L. Motloch, Assist. Professor, Department of Landscape Architecture, Texas A&M University, College Station, TX

6:30-7:30 pm

Cocktail Reception

7:30 pm

Dinner

TUESDAY, OCTOBER 16

8:30-11:30 am

Concurrent Session III

ROOM ONE—Innovative Financing
Mechanisms

"Shared Savings for Rural America"

Keith Wiens, Project Director, Harvey County Citizen's Energy Project, Newton, KS

"Encouraging Non-Profit Energy Conservation"

Elizabeth Cabral-Curtis, Executive Vice-President, Technical Development Corporation, Boston, MA

"Capturing Community Economic Potential Through Utility Conservation Investment"

Robert Pauls, Energy Coordinator, Carbondale, IL

"The St. Paul Minnesota Shared Savings Program for Multi-Family Dwelling Units"

Tom Griffin, Executive Director, Energy Resource Center, St. Paul, MN

"Utility Sponsored Third Party Financed Residential Conservation"

Frank Roberts, Masters Candidate, Energy Management and Policy Program, University of Pennsylvania, Philadelphia, PA

ROOM TWO-Exploring Economic Potential

"The Impact of Imported Energy on Communities: A Nebraska Case Study"

Donald W. Macke, Research Coordinator, Center for Great Plains Studies, University of Nebraska—Lincoln

"Economic Evaluation in Energy Planning"

Rebecca Lee Flora, Planner, K. W. Poore and Associates, Richmond, VA

"Employment Benefits of Energy Efficient Building Codes"

Mark Cherniack, Conservation Analyst, Northwest Power Planning Council, Portland, OR "A Comparison of Energy Self-Reliance and Industrial Development as an Economic Development Strategy"

Paul R. Flora, Senior Planner I, Richmond Regional Planning District Commission, Richmond, VA

ROOM THREE—Positive Regulatory
Approaches

"The Role of the Federal Bureaucrat"

Mark N. Silverman, Assistant to the Administrator for Conservation and Environment, Western Area Power Administration, Golden, CO

"Property Tax Incentives for Energy Conservation"

Nels R. Leutwiler, Staff Attorney, Western Interstate Power Board, Denver, CO

"Providing Solar Access in Nebraska"

Debra Stangl, Attorney-at-Law, Omaha, NE

"The Role of Power Plant Certifications: Model State Legislation"

Roger D. Colton, Attorney-at-Law, Community Action Research Group, Ames, IA

Noon-1:00 pm

Luncheon and Concluding Speaker
Tina Hobson
Director of the Solar Lobby and former
Director, Department of Consumer Affairs,
U.S. Department of Energy, Washington, DC

1:00-2:30 pm Closing panel and remarks



Skip Laitner (Coordinator)

Nebraska Energy Office-Lincoln, NE

Roger D. Colton

Community Action Research Group—Ames, IA

Dr. Charles Deknatel

University of Nebraska-Lincoln

Denise Disney

Nebraska Energy Office-Lincoln, NE

Dr. Martha Gilliland

University of Nebraska at Omaha

David T. Glaze, Deputy Director

Nebraska Energy Office—Lincoln, NE

Kandra Hahn, Director

Nebraska Energy Office-Lincoln, NE

Dr. F. Gregory Hayden

University of Nebraska-Lincoln

Dr. Bruce Johnson

University of Nebraska—Lincoln

Doug Kruse

Nebraska Department of Economic Development-Lincoln, NE

Don Macke

Center for Great Plains Studies-Lincoln, NE

David Morris

Institute for Local Self-Reliance—Washington, DC

Dr. Jerry Petr

University of Nebraska-Lincoln

Dr. Gordon Scholz

University of Nebraska—Lincoln

Dr. Michael Sheehan

Osterberg & Sheehan—Iowa City

Dr. Larry Swanson

Center for Great Plains Studies—Lincoln

Gaye Wiekierak

Nebraska Energy Office-Lincoln, NE

POSTER SESSIONS

(All on Monday, October 15, 1984)

9-10:30 am

"Methodology for Assessing Barriers to Local Energy Development"

Drew Mattson, Economic Analyst, Minnesota Department of Energy and Economic Development

"Community Energy Planning, Conservation and Resource Utilization"

Eino O. Kainlauri, Ph.D., AIA, Professor of Architecture, Iowa State University, Ames, IA

10:30-Noon

"Community Energy Management" Glenn Bowles, Hildreth, NE

"A Case Study in Organizing a Rural Community Energy Plan"

Keith Wiens, Project Director, Harvey County Citizen's Energy Project, Newton, KS

"The Formation of a Federation of Community Based Organizations for the Purpose of More Effectively Delivering Conservation Services"

Bradley Steele, President, Energy Federation, Inc., Framingham, MA

1:30-3:00

"Energy in Agriculture"

Robert Steffen, Vice-President, Bio-Dynamic Farm and Garden Association, Bennington, NE

"The Springfield Energy Project: Planning, Process, Problems and Prognosis"

Alexander Casella, Director of Energy Studies, Sangamon State University, Springfield, IL

"Energy Planning and the Public Purpose: An Evaluation of Energy User State Planning"

Denise Disney, Conservation Program Coordinator, Nebraska Energy Office, Lincoln, NE

Jan L. Larson, Research Assistant, Nebraska Energy Office, Lincoln, NE

Skip Laitner, Chief, Strategic Conservation Division, Nebraska Energy Office, Lincoln, NE

Kandra Hahn, Director, Nebraska Energy Office, Lincoln, NE

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